



Bartram Trails Athletic Association

Field Address: 21 Sequoia Creek Trail / St Johns, FL 32259

Mailing Address: 13720 Old St. Augustine Rd. / Suite 8 / Jacksonville, FL. 32256

Dear Prospective Sponsor:

I am contacting you on behalf of Bartram Trails Athletic Association as we are seeking new club sponsors for the year(s) ahead. We are a 501 (c) (3) non-profit Youth Football and Cheer organization in St. John's County.

BTAA now has over 570 active participating families and have seen ~23% growth YOY since the clubs inception in 2020. We are looking to raise \$50,000 each year to go towards upgrading equipment and playing facilities at the club. While our fundraising efforts are great, we rely on our sponsorship partnerships to keep us moving forward.

In return, we believe we can offer your business significant value in terms of brand visibility in our community. Some of our goals for sponsorships are:

- Scoreboard construction
- Concession stand construction
- Turf space construction
- Field lining equipment
- Uniform equipment

The proposed sponsorship opportunities would be for a duration of our 2022-2023 Football and Cheer seasons, and all expenses incurred to activate the sponsorship (e.g. printing signs) will be paid by the club once the agreement is in place.

I would welcome the opportunity to speak to you about this at your earliest convenience. We hope to have confirmed all club sponsors by 5/27/22.

Thank you for your consideration.

Kind regards,

Chris Rocafort
President
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